

Sustainability in Indonesia's Service Industry: Challenges and Opportunities

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Topik Sharing

- CSR
- ISO 26000
- SDGs
- ESG





CSR

Corporate Social Responsibility /
Tanggung Jawab Sosial dan
Lingkungan (TJSL)

Apa itu?

Cuma Soal Rupiah?



Cuma Sosial Ranahnya?

Candu Sandera Racun?



What Is Social Responsibility

Global Agreement on Social Responsibility – ISO 26000

Responsibility of an **organization** for the **impacts** of its **decisions and activities** on **society** and the **environment**, through **transparent and ethical behaviour** that contributes to **Sustainable Development....**



Sustainable Development – A Process



Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

(Brundtland Report, 1987)



Ruang Lingkup TJS menurut ISO 26000



Sifat:

1. Cakupan luas
2. Holistik
3. Seluruh rantai nilai (Value Chain)

1. Tata-Kelola Organisasi
2. Hak Asasi Manusia
3. Praktek Tenaga-Kerja
4. Lingkungan Hidup
5. Praktek bisnis yang adil
6. Isu Konsumen
7. Pelibatan dan pengembangan Komunitas

Sustainable Development Goals (SDGs)?

Adalah merupakan Agenda 2030 untuk pemenuhan Tujuan Pembangunan Berkelanjutan yang merupakan kesepakatan pembangunan baru yang mendorong perubahan-perubahan yang bergeser ke arah pembangunan berkelanjutan yang berdasarkan hak asasi manusia dan kesetaraan untuk mendorong pembangunan sosial, ekonomi dan lingkungan hidup.

Apa Arti Sustainability Bagi Service Industry?



Sustainability



Sustainability

3 Aspects:

- Social (People)
- Economy (Profit)
- Environment (Planet)

Dalam melakukan operasi/bisnis, perusahaan memperhatikan dan mengelola dampak operasi/bisnis terhadap lingkungan dan sosial untuk keberlanjutan perusahaan

What Is ESG

- Environmental Social and Governance (ESG)
- There are many guidance and standards
- No single 'best' standard/metrics of ESG
- They may overlap
- All is to provide guidance on how to measure, assess or reporting
- [ESG Standards and Frameworks - \(psac.ca\)](https://psac.ca)



Environmental

Your impact on the world

- Climate change
- Greenhouse gas (GHG) emissions
- Natural resource depletion
- Waste and pollution
- Deforestation
- Hazardous materials
- Biodiversity



Social

Your contribution to your communities

- Working conditions, including slavery and child labour
- Impact on local communities
- Conflict regions
- Health and safety
- Employee relations and diversity
- Product mis-selling
- Data protection



Governance

How you conduct yourself

- Executive pay
- Bribery and corruption
- Political lobbying and donations
- Board diversity and structure
- Tax strategy
- Data breaches



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